8 benefits of attending Umbraco Training

1. Save tons of time (and money!) on future projects

Mistakes, pitfalls and bad habits.

Things we all want to avoid as they are massive time wasters.

Annoyingly enough, we are often not aware of them until someone points them out to us. By attending Umbraco training the attendees will get taught Umbraco best practices and the newest techniques which will be an investment into saving time on all your future projects by knowing how to do things 100% right from the get-go.

2. Stand out from your competitors

“We’re an Umbraco Certified Partner” - has a nice ring to it, right?

Your existing and future clients will think so too.

With each passed Umbraco course participants will be rewarded a certain amount of certification points and when your company has gathered a total of 400 certification points, divided across at least two developers, you will be able to brand yourself as an Umbraco Certified Partner. Becoming an Umbraco Certified Partner means that you’re able to give your clients a recognized Umbraco guarantee that the sites you create are built using best practices.

Book Umbraco training now on: umbraco.com/training
Discover useful features you didn’t even know existed

The 5 available training courses cover a wide range of knowledge. From the Fundamentals course which ensures you have a solid understanding of the main principles, to the more skill focused courses which are designed for developers to extend Umbraco.

The attendee will cover a vast amount of topics that will often reveal a simpler way to achieve the intended functionality or expose features they didn’t even know existed. Leveling up your employee’s skillset may even eliminate the need to hire outside resources.

Welcome an Umbraco Certified Master on your team

With every Umbraco course your employee takes, they won’t just acquire useful skills, they’ll also earn certification points. Points that will go towards their personal Umbraco certification status.

They can earn the rights to call themselves an Umbraco Certified Professional, Expert or even Master - the highest possible certification status.

A title they’ll be able to use personally but also a title you’ll be able to use to seal the deal, land a job or for shameless bragging.

“...the return of a happy, motivated and newly-charged team member”

By investing in the competencies of an employee, you show the commitment to the growth of both your company and your staff. Having the chance to attend an Umbraco training will result in the return of a happy, motivated and newly-charged team member who has not just fuelled up on new, relevant Umbraco skills but also feels nurtured, supported, and valued.

An investment in Umbraco training is also an investment in a motivational company and employee culture.

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Tricks from an Umbraco specialist

All Umbraco training courses are taught by the people who know Umbraco best. Whether that be an HQ specialist or an Umbraco developers with years and years of experience. You can be confident that the Umbraco education is in very safe hands.

This is a great place to ask all the questions that you have been curious about, but never found an answer to - or go ahead and throw a curveball, you’ll be surprised by the knowledge these Umbraco specialists hold.

Network with the right people

One of the best features of Umbraco is the outstanding community. Training gives the attendees the opportunity not only to meet and network but to work alongside Umbraco peers. They get to talk about their projects, processes and problem solving in Umbraco. They might find a common interest which they can collaborate on as a Pull Request or Package. Your employee might even meet someone who produces similar projects to yours to connect with as a source of support. The Umbraco community can become your biggest asset if you use it.

Be able to say “yes, of course” to your clients

By attending training, participants will acquire a skillset that will enable them to do more in Umbraco. That also means fulfilling your clients’ needs and wow them with suggestions, features and implementations that they didn’t even know were possible. We teach all attendees how to do things correctly - and fast and you’ll definitely be surprised of what your newly certified employee is capable of - and your clients will be amazed by your high level of service and competences.

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