

The 6 benefits of attending Umbraco Training

(And why your boss should let you attend)



1. Save tons of time (and money!) on future projects

Mistakes, pitfalls and bad habits. Things we all want to avoid as they are massive time wasters. Annoyingly enough, we are often not aware of them until someone points them out to us.



All Umbraco training courses are taught by the people who know Umbraco best. By attending Umbraco training the attendees will get taught Umbraco best practices and learn how to do things 100% right from the get-go. This investment today will help your developer build new habits and save time on all your future projects.

2. Welcome an Umbraco Certified Master on your team

With every Umbraco course your employee takes, they won't just acquire useful skills, they'll also earn certification points. Points that will go towards their personal Umbraco certification status.

They can earn the rights to call themselves an Umbraco Certified Professional, Expert or even Master - the highest possible certification status. A title they'll be able to use personally but also a title you'll be able to use to seal the deal, land a job or for shameless bragging.



"I have been using Umbraco 7 and 8 for the last year and while I believe I have adequate experience and knowledge of its use it's always great to actually learn more from a known expert who is able to demonstrate and show off the potential and ease of use of Umbraco with simple to understand courses that are interactive and informative. Having already done another Umbraco course before it's nice to see that the courses are consistent, in-depth yet can be easily understood by potential newcomers. H5YR"

- Enrico Gualandi, Back-end Developer at Element 78

3. The return of a happy, motivated and newly-charged team member

By investing in the competencies of an employee, you show the commitment to the growth of both your company and your staff.

Having the chance to attend an Umbraco training will result in the return of a happy, motivated and newly-charged team member who has not just fuelled up on new, relevant Umbraco skills but also feels nurtured, supported, and valued.

An investment in Umbraco training is also an investment in a motivational company and employee culture.



4. Become an official Umbraco Partner

Do you want to stand out from the competition and gain the highest possible stamp of approval from Umbraco HQ?

By becoming an Umbraco Certified Partner or an Umbraco Gold Partner, you'll gain access to perks and discounts and be able to give your clients a recognized Umbraco guarantee that the sites you create are built using best practices.

One of the requirements for the Certified Partner or Gold Partner title is that your company needs to have gathered a total of 400 certification points, divided across at least two developers.

By investing in Umbraco training, you'll won't only improve the skills of your employees, but you'll be one step closer to your official Umbraco Partner title.



As Umbraco is our CMS of choice, we see training as a way to keep ourselves up-to-date with best practice and the newest features that Umbraco has to offer. Not only does this investment allow us to deliver top-notch solutions for our clients, but it motivates and contributes to the growth of our developers by providing them with new skills and insights."

Gary Boon, CEO and founder at Shout

5. Amaze your clients with useful features

The available training courses cover a wide range of knowledge. From the Fundamentals course which ensures you have a solid understanding of the main principles, to the more skill-focused courses which are designed for developers to extend Umbraco and learn the full extent of what Umbraco has to offer - and how to craft Umbraco solutions that go beyond your clients' expectations.

The attendee will cover a vast amount of topics that will often reveal a simpler way to achieve the intended functionality or expose features they didn't even know existed. Levelling up your employee's skill-set may even eliminate the need to hire outside resources.

6. Be able to say “yes, of course” to your clients.

By attending training, participants will acquire a skill-set that will enable them to do more in Umbraco.

That also means fulfilling your clients' needs and wow them with suggestions, features and implementations that they didn't even know were possible.

We teach all attendees how to do things correctly - and fast and you'll definitely be surprised by what your newly certified employee is capable of - and your clients will be amazed by your high level of service and competences.



My boss said YES!... what now?

Congratulations! We look forward to seeing you! Which might be closer than you expect... why not start by taking a look at the upcoming courses at: <https://umbraco.com/training/book-courses/>

See you soon!

